



# 2010 INTERNATIONAL NONPROFIT & SOCIAL MARKETING CONFERENCE (INSM)

15-16 JULY 2010 | VENUES: QUEENSLAND UNIVERSITY OF TECHNOLOGY & GRIFFITH UNIVERSITY, BRISBANE

## *Connecting thought and action*

We have great pleasure in inviting you to the **2010 International Nonprofit and Social Marketing Conference**, which is jointly hosted by Queensland University of Technology and Griffith University and will be held in Brisbane, Australia.

The theme of the conference is about connections, and in particular connecting thought and action. The areas of social marketing and nonprofit marketing are known for the link between theory and practice, and this conference will provide important insights for both academics and practitioners.



### **PROFESSOR CRAIG LEFEBVRE**

Department of Prevention and  
Community Health  
The George Washington University  
United States of America

*Keynote Speaker*



### **PROFESSOR GERARD HASTINGS**

Institute for Social Marketing  
University of Stirling  
United Kingdom

*Keynote Speaker*

Jointly hosted by



[www.insmconference.org](http://www.insmconference.org)

## The 2010 International Nonprofit and Social Marketing Conference

aims to bring together thoughts and actions in both these sectors in an event that is relevant for the following people:

- Senior staff in social marketing, health prevention or environmental management areas
- Project managers of social marketing projects
- Marketing officers in government or nonprofit organisations
- Health promotion officers
- Academics and researchers (marketing, nonprofit and health)

### KEY DATES

<b>Submission of papers deadline</b>	15 February 2010
<b>Presenters advised of acceptance of paper</b>	1 March 2010
<b>Early bird registration closes</b>	4 June 2010
<b>2010 INSM Conference</b>	15-16 July 2010

If undeliverable, return to: ICEBERG EVENTS, PO BOX 1179, MILTON QLD 4064 AUSTRALIA

## ENQUIRIES TO

### General conference enquiries

Iceberg Events | Phone +61 7 3876 4988

Email [admin@icebergevents.com.au](mailto:admin@icebergevents.com.au)

### Call for submissions

Associate Professor Sharyn Rundle-Thiele

Email [s.rundle-thiele@griffith.edu.au](mailto:s.rundle-thiele@griffith.edu.au)

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